

# ***Bruce R. Mulkey***

16 Spears Avenue, #19  
Asheville, North Carolina 28801

828.778.5155  
bruce@brucemulkey.com

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## **P U R P O S E**

To work toward the creation of a more compassionate, just and sustainable society.

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## **F U N C T I O N A L S U M M A R Y**

I am highly proficient at effectively dealing with challenging situations where little structure exists and immediate, creative responses are required. My commitment to teamwork, inclusiveness, honesty, integrity, accountability and impeccability allows me to lead and work interdependently with team members to readily achieve the task at hand.

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## **R E C E N T E X P E R I E N C E**

### **Ohio for Change** 2008

Adams and Highland Counties, Ohio

**Field Organizer.** Recruited, trained and empowered several hundred volunteers in two rural southern Ohio counties to organize phone banks, door-to-door canvassing and other activities in support of Barack Obama's campaign for the presidency. Volunteers surpassed every get-out-the-vote goal set by the campaign, and in both counties Obama exceeded the percentage of the vote received by John Kerry in 2004.

### **Mulkey Communications** 1989–2008

Asheville, North Carolina

**Principal.** Consulted with socially responsible individuals and organizations to enhance internal and external communications. Facilitated the development of strategic, public relations and marketing plans.

### **Sisters of Mercy Services Corp.** 1999–2005

Asheville, North Carolina

**Director of Communications and Strategic Planning.** Developed clear, congruent identity for not-for-profit healthcare organization and disseminated message that effectively expressed this identity to individuals and organizations in western North Carolina. Facilitated development and implementation of the strategic plan, marketing plan and public relations plan.

### **Asheville Citizen-Times** 1999–2005

Asheville, North Carolina

**Editorial Columnist.** Wrote editorial columns on important local and national issues, many of which were published on national websites.

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## **V O L U N T E E R A C T I V I T I E S**

### **WNC for Change** 2008

Asheville, North Carolina

**Publicity Team Leader.** Led volunteer team to publicize local grassroots events in support of Barack Obama's presidential candidacy. Assisted Obama supporters in writing dozens of letters to the editor and numerous guest commentaries for local print media. Corrected misinformation about Obama in local media when required.

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## **Bruce R. Mulkey, continued**

**Obama for America** 2008  
Asheville, North Carolina  
**Precinct Captain.** Served as Obama precinct co-captain during North Carolina primary helping to secure 74 percent of the vote for Obama in Asheville Precinct 3.

**Live Earth** 2007  
Asheville, North Carolina  
**Organizer.** Led planning and production of local Live Earth event in support of Al Gore's global movement to take action against the climate crisis.

**Climate Project Training** 2007  
Nashville, Tennessee  
**Presenter.** Participated in two-day training by Al Gore to learn to effectively present his global warming slide show.

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### **E D U C A T I O N**

**University of the South** 1964–1966  
Sewanee, Tennessee  
B.A. Psychology

**University of Tennessee** 1961–1964  
Knoxville, Tennessee  
Pre-medical

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### **P R O F E S S I O N A L D E V E L O P M E N T**

**Guerilla Business School**, Orlando, Florida, 2007

**Institute of Cultural Affairs**, Asheville, North Carolina & Nashville, Tennessee, 2004

**Way of a Warrior**, The Kairos Foundation, Dahlonega, Georgia, 1988–1998

**Outward Bound**, North Carolina Outward Bound School, Morganton, North Carolina, 1991

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### **R E F E R E N C E S**

**Douglas & Susan Seipelt**

5554 Juillerat Road  
Hillsboro, Ohio 45133  
937.205.6024  
dougs@fes.org  
sseipelt@gmail.com

**John Huie, Ph.D.**

Executive Director (Retired)  
Environmental Leadership Center  
Warren Wilson College  
Asheville, North Carolina 28815  
828.252.8062  
john@johnhuie.com

**Meagan Gardener**

Regional Field Director  
Ohio for Change  
101 Summer Winds Drive  
Rio Rancho, New Mexico 87124  
505.980.5815  
meagan.gardener@gmail.com

**Roy Neel**

Chief of Staff  
Office of the Honorable Al Gore  
2100 West End Avenue, Suite 620  
Nashville, Tennessee 37203  
615.327.2227  
roy@carthagegroup.com

**Bruce R. Mulkey, continued**

D. Michael Roberts  
2981 Wheat Ridge Road  
West Union, Ohio 45693  
November 10, 2008

Re: Bruce Mulkey

To Whom It May Concern:

This letter is totally without solicitation. I am writing to express my wife's and my deep gratitude to Bruce Mulkey and to congratulate him on an extraordinary job in representing Senator Barack Obama here in southwestern Ohio - a rock solid bastion of Republicanism.

Senator Obama did better here in Adams County than any other Democratic candidate in recent memory.

Granted, we had a candidate of extraordinary political skills, but the fact remains that an exceptional organization kept the Republican pluralities low in these rural areas which failed to offset our gains in the most populated counties, giving Ohio to Obama.

Mr. Mulkey was a splendid-organizer, solicitor of volunteers and an inspiration to them. He worked tirelessly in this county and the neighboring county comprising his district. He has the unusual capacity of keeping his volunteers' feet to the fire and having them like it.

A fine man who did a great job for our party, county and nation.

Sincerely

D. Michael Roberts  
Attorney at Law, Retired  
Artist/Art Gallery Owner  
Farmer